

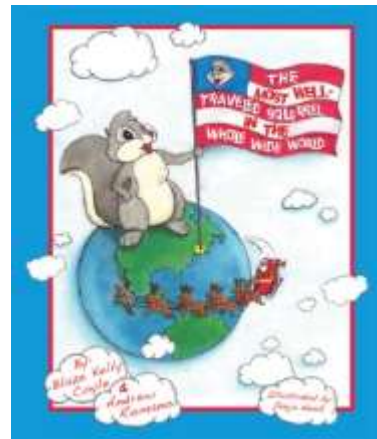
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THE MOST WELL-TRAVELED SQUIRREL IN THE WHOLE WIDE WORLD
COME ALONG WITH A LITTLE SQUIRREL ON A BIG ADVENTURE

"Excellent illustrations and rhyme scheme."

Jersey City, NJ, November 2011 - Just in time for the holiday season... a vividly illustrated children's book makes its way into the homes and hearts of children (and adults) everywhere.

"Tommy the squirrel wakes up to find that his home has been transported to New York City and is now the famous Rockefeller Center Christmas Tree! A stranger in a strange land, Tommy must figure out a way to conquer his fears and explore his new world. And thus begins the adventures of: *The Most Well-Traveled Squirrel in the Whole Wide World!*"

Published by Silver Phoenix Entertainment, *The Most Well-Traveled Squirrel in the Whole Wide World* is the first in a series of fun and innovative children's books that will spark the imagination and nurture curious minds about the interesting places, cultures and traditions found throughout our world!

Available for sale online at www.welltraveledsquirrel.com, among numerous other channels. Interactive games and educational teacher's guides can also be found online.

Authors Blaze Kelly Coyle & Andrew Romano will conduct readings, Q&A sessions and book signings at schools, libraries, book stores, museums etc. throughout the tri-state region beginning this November 11th. The tour continues through February 4th, 2012.

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